**About Us**

**118 Group Limited**

With headquarters in Sutton Coldfield, 118 Group are the leading provider of B2B wholesale business data and marketing data solutions in the UK. Market Location, 118 Data Resource (118 Information), Cardwell Marketing Ltd and IDS Data Services Ltd (trading as Intelligent Data Group) are all part of the 118 Group. 118 Group’s data assets have unparalleled coverage of the UK business population with prestigious clients across a range of specialisms – from credit, direct marketing, major search engines, online directories – all looking for the best UK business data available.

With many years’ experience in the database and direct marketing industry, 118 Group have developed an in-depth understanding of data requirements and sophisticated database analysis techniques. Whether the requirement is a bespoke data solution or a supply of business data for marketing – 118 Group are the UK’s leading provider of B2B data with their market-leading position built upon superior data quality and service, combined with marketing data expertise and innovative technology. With a dedicated team of data experts 118 Group are fully compliant with the requirements as set out in the General Data Protection Regulation (GDPR).